

For Immediate Release



Big Brothers Big Sisters
of Monmouth & Middlesex Counties

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BIG BROTHERS BIG SISTERS OF MONMOUTH AND MIDDLESEX COUNTIES TO HOLD 11TH ANNUAL BEACH VOLLEYBALL TOURNAMENT

BBBSMMC will host their annual fundraising event on September 17

ASBURY PARK NJ (August 2017) – Big Brothers Big Sisters of Monmouth & Middlesex Counties (BBBSMMC) is excited to announce that their 11th Annual Beach Volleyball Tournament will be held Sunday, September 17 from 10 AM until 2 PM. The event will be located on Main Street Beach in Manasquan and is presented by Starbucks, Surf Taco and Gee Gee's Pizzeria.

The tournament will include about 30 teams of 6-8 people who are encouraged to raise \$75 (\$50 for students) in order to participate. The public is also welcome to watch and enjoy the fun-filled day of cheering on the teams! There will be 2 competing brackets; one competitive and one recreational. Each bracket has its own set of prizes and trophies, including \$1,000 in prizes for the competitive bracket winner generously donated by Surf Taco. Prizes will also be distributed to the highest fundraising team, highest fundraising individual and the group with the best team spirit.

“Our Volleyball Tournament has grown each year and we are grateful for the support of the community that helps us raise funds for our mentoring programs. The event is a fun day on the beach that makes a positive difference in the lives of children in our community,” added William A. Salcedo, Executive Director of BBBSMMC.

The fundraiser’s goal is to raise money to continue to enhance the quality and expand the programs that BBBSMMC provides. Their mission is to provide children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change their lives for the better, forever. Currently there are over 700 children ages 6-18 building relationships with their Bigs that will help them develop personally, socially and academically. The program is solely run on the support from the community through individual gifts, grants and special events.

For more information about Big Brothers Big Sisters of Monmouth & Middlesex Counties, the event, and how to register or donate visit bbbsmmc.org.

About BBBSMMC:

It has been the history and goal of Big Brothers Big Sisters of Monmouth & Middlesex Counties, for the past 41 years, to make a positive difference in the lives of at-risk children through professionally supported, primarily one-to-one mentoring relationships with a caring adult, and to assist the children in achieving their highest potential as they grow to become confident, competent and caring individuals.