

For Immediate Release



Big Brothers Big Sisters
of Monmouth & Middlesex Counties

FOR FURTHER INFORMATION CONTACT:

Marybeth Bull
Director of Development
732.544.2224, ext 321
mbull@bbbsmmc.org

BIG BROTHERS BIG SISTERS OF MONMOUTH & MIDDLESEX COUNTIES TO HOLD BOWL FOR KIDS' SAKE FUNDRAISER

Agency's 35th Annual event will support 1-to-1 mentoring for kids

ASBURY PARK NJ (February 3, 2017) – Big Brothers Big Sisters of Monmouth & Middlesex Counties (BBBSMMC) is holding their 35th Annual Bowl for Kids' Sake fundraiser at various Monmouth County Bowling Centers throughout the month of March to raise needed funds to sustain and expand their 1-to-1 mentoring programs.

Bowl for Kids' Sake is BBBSMMC's premier community fundraising event. Individuals as well as school, community, and corporate teams come together to spend time raising funds and bowling with the focus on fun, friendship, camaraderie, and most importantly, the children in need of a positive role model. All Bowl for Kids' Sake expenses are underwritten by our corporate sponsors which means that 100% of the money you raise goes directly toward matching children with a mentor.

"You don't need to be a great bowler; you just need to care about kids and their future" remarked William Salcedo, BBBSMMC's Executive Director. "The Big Brothers Big Sisters program puts a caring mentor in the life of a child who needs a friend to guide them on a path to success. Bowl for Kids' Sake raises awareness of our need for mentors as well as funds that help us reach more children."

The agency is seeking teams to participate and help support the BBBSMMC program. Those wishing to bowl in teams of 5 or 6 are each asked to raise a minimum of \$100 per person and students are asked to raise \$50 through pledges from friends, family & co-workers. Participants will enjoy bowling, food, and giveaways in celebration of their fundraising efforts.

There is still time to sponsor this great event! Sponsorship opportunities range from \$300 to \$5,000 and feature inclusion on social media, BBBS website, signage, announcements at the bowling events, and much more.

To bowl visit bbbsmmc.org or call 732-544-2224 ext. 310.

Bowl for Kids' Sake 2017 dates and locations are:

Friday, March 3, 6-8 pm Shore Lanes, Neptune

Saturday, March 4, 1-3 pm Brunswick Zone, Hazlet

Sunday, March 5, 2-4 pm The Lanes at Sea Girt

Sunday, March 12, 12-2 pm Knob Hill Country Lanes, Manalapan

Tuesday, March 14th, 6-8:30 pm The Lanes at Sea Girt, Land Development Networking

Friday, March 24th, 6-8 pm Brunswick Zone, Hazlet, The BIG Bank Challenge

BBBSMMC would like to thank the 35th Annual Bowl for Kids' Sake Sponsors for their commitment to this great event, and the children in their mentoring programs:

Food Circus Super Markets, Inc.

Hall Construction Co., Inc.

Hackensack Meridian Health

The Morris & Clara Weshnak Family Foundation

Provident Bank

Applebees

Colonial Airstream

Crothall Healthcare

Curchin Group

David Muldowney, CPA

Dynamic Engineering

Ernst & Young

Federal Home Loan Bank of New York

Maser Consulting

Morrison Healthcare

Seaview Orthopaedic & Medical Associates

Vin Gopal Civic Association

The Vision of Big Brothers Big Sisters of Monmouth & Middlesex Counties is that all children achieve success in life. BBBSMMC is a donor-supported, volunteer agency that is currently serving over 700 children by providing 1-to-1 mentoring and the agency is funded through individual gifts, grants and special events. For more information on Bowl for Kids' Sake, to become a Big Brother or Sister, or to make a donation, call 732-544-2224 or visit www.bbbsmmc.org.